

# *iTec* glasses, the glasses of the future!

## What is *iTec*?

*iTec* is the latest, most revolutionised technology on the market, to date, for smart, informative eyewear, that allows its user to connect to the internet via thought process and eye movement as opposed to physically using touch screen or keypad. This technology is represented through ordinary-looking glasses which have special lenses to make it's user see things through them however they just look normal from the front.

## How it works.

*iTec* uses iris recognition, proving to be five times more accurate than fingerprint recognition, as the algorithm used for iris ID scanning targets about 240 unique features in an iris in order to determine identity.

## The benefits of *iTec*.

*iTec* allows internet browsing to come naturally to users less familiar with the internet due to the fact that it works on that exact person's thought process, giving even the most inexperienced browsers multiple options of less complex, easy routes to information without them consciously realising they are browsing the web. *iTec* is so advanced that it can allow a visually impaired person guidance by giving helpful tips and warning signals through sound and vibration to keep them safe and prevent them from injury as not



every blind person is allowed a guide dog, however, now will have easy access to *iTec*. Similarly, a person with hearing impairment, wearing *iTec*, can receive visual warning signals to help them through their day to day life.

## How much is *iTec*?

Due to this product being the height of technology, the cost on the launch day will be aimed at competing, with the consumer looking to purchase the latest gadget for computing, tablet and mobile phone technology with the obvious advantages of being an ultra-lightweight, discreet wearable accessory, at the initial launch price of £3,500

## Who is it aimed for?

*iTec* is aimed for everyone, from the high-flying internet wiz kids to the less internet-wise generations hoping to move forwards with the times and explore the world wide web.

## Why should you buy it?

You should buy this product because as technology advances, it is becoming such a key part to most people's day to day life. But my colleagues and I at *iTec* believe that EVERYONE deserves to be able to take advantage of their

extensive opportunities and explore the amazing, unlimited access to knowledge over the internet, which eventually I predict *iTec* will own the rights to 99.9% of all eyewear throughout the world in the near future.

As the world moves on, Apple moves on to *iTec*.

*By Devon Kaye*